



AMA Hospice, Inc.

Quality care. Together.

ONLINE PRIVACY POLICY

AMA Hospice, Inc. values and protects your privacy. The privacy and security of your personal information is of the utmost importance to us.



Your personal information will not be disclosed, made available, or otherwise used for purposes other than those specified in this policy, except with your consent, or as authorized by law or regulation.

What type of information do we collect

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we may collect the Internet protocol (IP) address used to connect your computer to the Internet; e-mail address; computer and connection information. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We may also collect personally identifiable information (including name, email, communications); comments, feedback, reviews, recommendations, and personal profile.

How do we collect information

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated in this policy.

Contact forms

If you contact us, we collect your email address and name.

Messages

When visitors submit messages on the site we collect the data shown in the contact form, and also the visitor's IP address and browser user agent string to help spam detection.

Why do we collect such personal information

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information

AMAHospice.com is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to offer our services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

Who we share your data with

We do not share any data except with third-party plugins such as a subscription and newsletter application. We never sell your information.

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

Where we send your data

Visitor comments may be checked through an automated spam detection service.

How do we communicate with our site visitors

We may contact you to troubleshoot problems, to resolve a dispute, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

Using Your E-Mail Address

If you provide us with your e-mail address, we may use it to send the following types of e-mail messages to you:

- We may send you e-mail updates about our services.
- Regularly Scheduled E-mail Newsletters related to AMA Hospice, Inc. services or newsletters that you have elected to receive.
- We may send you e-mail service notifications that are related to your services in which you are enrolled. These include e-mails that provide updated information, answer your questions about a service, or fulfill a legal or regulatory disclosure requirement.
- Optional Messages. You may also choose to receive other types of e-mail messages from us, including additional alerts and notifications beyond those noted above.

To protect your privacy, please do not use e-mail to send us your social security numbers, or other sensitive personal information since it would be unencrypted and can be read by anyone who receives or intercepts it.

How do we use cookies and other tracking tools

Visitors to Our Web Site

Visitors to our web site remain anonymous, unless they elect to disclose their identity to us. Although we do not collect personally identifying information about persons who simply visit our site, we do collect certain limited information about visitors, such as their IP address (a numeric address assigned automatically to computers when they access the Internet). We also may place “cookies” on a computer to track a visitor's use of our web site. A cookie is a small file sent and stored on your device. This cookie collects information about how you browse the site and helps us to customize our site and make its navigation easier for you. We sometimes use cookies to help estimate the number of visitors to our site and to determine which areas are the most popular. Unless you specifically provide us with your information, the cookie does not provide us with any personally identifying information about you, such as your name or address.

We may use Google tracking, Google Advertising, Facebook Advertising and BING Advertising products to improve our advertising efforts, including, but not limited to: Remarketing with Google Ads, Remarketing with BING, Google Analytics, and Google Display Network. Google, Facebook and BING use cookies to display AMA Hospice, Inc. ads based on our visitors' past visits to the AMA Hospice, Inc. website, other websites and their activity on Google.com, Facebook and BING. You may find out more about [Google Advertising Policies](#) or use their free [opt-out tool](#). You may find out more about [BING Advertising Policies](#) or use their free [opt-out tool](#) or opt out through the [Digital Advertising Alliance](#). You can view your [Facebook ad settings](#) and update preferences at any time or opt out through the [Digital Advertising Alliance](#).

Analytics: We use analytics to track how many visitors we have to the site, what pages they visited, and what regions they are coming from. This helps us see what campaigns have been successful.

Cookies

Cookies do not contain personal or confidential information. Cookies are used to:

- Identify and customize webpages for you.
- Monitor how you use the website so we can offer improvements based on your needs.

How we use cookies

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment.

Using our site requires you to allow per-session cookies. Session cookies are:

- Stored in the memory of your computer.
- Only available during an active browser session.
- Erased as soon as you close your Web browser.

If you do not enable cookies, some functions of our site may not work properly.

Go to whatismybrowser.com and search for Enable Cookies (third-party site) to find your browser and learn how to enable cookies.

Information we collect

Each time you visit our website, we may automatically record the following information:

Information	Definition
Date	Date of visit.
Time	Time of visit.
Client IP Address	Your Internet Protocol Address - Your computer's address.
Server IP Address	Internet Protocol Address of our web server – Our server's address.
Referrer	Uniform Resource Locator (URL) of the web page that sent the requested file.
HTTP	Hypertext Transfer Protocol – Software that runs the web.
HTTP Status	Codes that indicate the condition of the request, report errors, and other necessary information; e.g., 404 Requested Page Not Found.
HTTP Request URL	The address of the web page or file you requested.
Bytes Sent	Amount of data you downloaded during your visit.
Bytes Received	Amount of data you uploaded during your visit.
User Agent	Name and version of your web browser or other software that requested information from us.
Protocol Version	Version of HTTP used by your web browser.
Cookie	A small text file, primarily used to customize webpages for the visitor. We limit our use of cookies.

How we protect your information

We follow strict rules to protect your personal data. We make sure your information is:

- Only obtained lawfully.
- Used for specified, explicit purposes.
- Not disclosed, made available, or used for a purpose other than those specified, except with your consent or as required by law or regulation.
- Used in a way that is adequate, relevant, and limited to only what is necessary.
- Accurate and, where necessary, kept up to date.
- Protected against loss, unauthorized access, use, modification, or disclosure.

Links to Other Websites

Our web site may feature links to third party web sites that offer goods, services or information. Some of these sites may appear as windows-within-windows at this site. When you click on one of these links, you will be leaving our site and will no longer be subject to this policy. We are not responsible for the information collection practices of the other web sites that you visit and urge you to review their privacy policies before you provide them with any personally identifiable information. Third party sites may collect and use information about you in a way that is different from this policy.

Embedded content from other websites

This site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Notification of changes

We reserve the right to change or modify our privacy policy at any time, so please review it frequently. When changes are made we will promptly post those changes and implement them within 30 days from that posting date. Your continued use of our web site or any on-line service following notification will constitute your agreement to the revised Statement.

Contact Us

If you have any questions or concerns about this policy, contact our Privacy Officer.

	Mail Attn: Privacy Policy Officer AMA Hospice, Inc. 14553 Delano St. Ste. 314 Van Nuys, CA 91411
	E-mail Admin@AMAHospice.com
	Phone (818) 293 – 8280
	Fax (818) 286 – 1959
	Website https://www.amahospice.com/contact

Privacy Policy effective date: January 1, 2023. Updated: June 20, 2023